

## St. Sebastian Silent and Live Auction Sponsorships

### **Live Auction Sponsor**

**\$1000**

This portion of the program involves a seated Live Auction with an auctioneer in the Main Event space, after the Silent Auction closes. The Main Event space is open from 6PM until event close and is the location of all food and beverage stations.

*Your Live Auction Sponsorship includes:*

- Exclusive listing as the "Official Live Auction Sponsor."
- A full page ad in the Official Event Program placed at the beginning of the Live Auction directory.
- Your company's name and website will be located in the header of each page for the Live Auction portion of the directory.
- Your company's logo and website will be at the entrance to the Main Event space as well as at the check-in and check-out stations.
- Your company's logo and website will be projected at the stage of the Main Event space from 6 PM until event close.
- Link back and promotion on "The Official St. Sebastian Catholic School Alumni and Friends Group" Facebook Page as well as active promotion on the "St. Sebastian Annual Auction" Facebook Page.
- Inclusion in all social media promotions.
- Link back on the official school website, [www.saintsebastiancatholicsschool.com](http://www.saintsebastiancatholicsschool.com).
- Inclusion in all Auction press releases and promotions, a minimum of three guaranteed.
- Mention from the podium throughout the evening including during the Live Auction portion of the event.
- Opportunity for an expo table at the St. Sebastian PTG meetings.

### **Silent Auction Category Sponsors**

**\$500**

The Silent Auction is a strolling event. Guests move from room to room in order to bid on the items available for Auction. Each room denotes a category, including restaurants, sports, health and fitness, vacation packages, school spirit, etc.

*Your Silent Auction Category Sponsorship includes:*

- A half page ad in the Official Event Program placed at the beginning of your Category's directory.
- Your company's name and website will be located in the header of each page for your category's portion of the directory.
- Your company's logo and website will be at the entrance to your room and included on event signage at the check-in and check-out stations.
- Link back and promotion on "The Official St. Sebastian Catholic School Alumni and Friends Group" Facebook Page as well as active promotion on the "St. Sebastian Annual Auction" Facebook Page.
- Link back on the official school website, [www.saintsebastiancatholicsschool.com](http://www.saintsebastiancatholicsschool.com).
- Inclusion in all Silent Auction press releases and promotions, a minimum of three guaranteed.
- Mention from the podium during the Live Auction portion of the event.
- Opportunity for an expo table at the St. Sebastian PTG meetings.

### **Classroom Projects Sponsor**

**\$250**

Each classroom completes a project to sell during the Silent Auction. Your Sponsorship funds these projects for every class.

*Your Classroom Projects Sponsorship includes:*

- Your company's logo and website will be at your sponsored station.
- A business card sized ad in the Official Event Program.
- Link back and promotion on "The Official St. Sebastian Catholic School Alumni and Friends Group" Facebook Page as well as active promotion on the "St. Sebastian Annual Auction" Facebook Page.

### **Novelties Sponsors**

**\$250**

A popcorn cart, an ice cream cart, and a sweets station are available during the Silent and Live Auction.

*Your Station Sponsorship includes:*

- Your company's logo and website will be at your sponsored station.
- A business card sized ad in the Official Event Program.
- Link back and promotion on "The Official St. Sebastian Catholic School Alumni and Friends Group" Facebook Page as well as active promotion on the "St. Sebastian Annual Auction" Facebook Page.

### **Quarter Page Ad in the Official Program**

**\$250**

- A quarter page ad in the Official Event Program.
- Link back and promotion "The Official St. Sebastian Catholic School Alumni and Friends Group" Facebook Page as well as active promotion on the "St. Sebastian Annual Auction" Facebook Page.

### **Business Card Sized Ad in the Official Program**

**\$100**

- A business card sized ad in the Official Event Program.
- If you are a parish member, you will also be included in the link back and promotion on "The Official St. Sebastian Catholic School Alumni and Friends Group" Facebook Page as well as active promotion on the "St. Sebastian Annual Auction" Facebook Page.

## Bourbon Street Bistros

### **Bistro Sponsors**

#### **\$100 Donation; \$500 In-Kind Donation**

This is an opportunity for local restaurants, markets, and bakeries. Your \$100 Donation secures your space as an official Bourbon Street Bistro during An Evening in New Orleans. Your In-Kind Donation provides a small plate service for 300 attendees. You can choose the dish that best represents your establishment with agreement from the event committee. Timing, logistics, and other details will be covered during a planning meeting for Bistro Sponsors. Estimated serving time is 6PM-8PM for savory items and 8PM-10PM for desserts. Sponsors are responsible for staffing the station as well as appearance before and during your portion of the event. Please note hors d'oeuvres or dessert when completing the Sponsorship Form.

*Your Bistro Sponsorship includes:*

- Signage for your Bistro as well as linens and décor for your 8' table station. This includes signage on tent cards located at guest tables.
- Your logo included on Bistro signage at entrance to the Main Event space.
- A quarter page ad in the Bistro Section of the Official Event Program.
- Inclusion in Auction press releases and promotions regarding the Bistros.
- Link back and promotion on "The Official St. Sebastian Catholic School Alumni and Friends Group" Facebook Page as well as active promotion on the "St. Sebastian Annual Auction" Facebook Page.
- Link back in the special Bistro section on [www.saintsebastiancatholicschool.com](http://www.saintsebastiancatholicschool.com), the official school website.
- Inclusion in St. Sebastian church bulletin inserts which will appear once in December and once in February.
- Mention from the podium during the Live Auction portion of the event.

## In-Kind Donations

Your In-Kind Donations are also critical to the success of the Auction! Each In-Kind Donation is considered a Sponsorship of products and services.

*These Sponsorships include:*

- All In-Kind Donations will receive a listing in the Official Event Program and will appear on the directory listing posted to the Auction page on the official school website, [www.saintsebastiancatholicschool.com](http://www.saintsebastiancatholicschool.com).

This year, large In-Kind Donations include some extra advertising!

*In-Kind Donations exceeding a retail value of **\$200:***

- Sold during the Silent Auction.
- A business card sized ad in the Official Event Program.
- Inclusion in the social media promotions.

*In-Kind Donations exceeding a retail value of **\$500:***

- Sold during the Silent Auction.
- A quarter page ad in the Official Event Program.
- Inclusion in the social media promotions.

*In-Kind Donations exceeding a retail value of **\$1000:***

- Sold during the Live Auction.
- A half page ad in the Official Event Program.
- Specific mention in the social media promotions and other promotional efforts prior to and during the event.